

THE TANZANIA FOOD AND DRUGS AUTHORITY



APPLICATION FORM FOR APPROVAL OF PROMOTIONAL MATERIALS

(For official use only)

Application No:

(Print, type or written in capital letters)

1. Applicant Particulars

Name of applicant:.....
Postal address:
.....
Street/Rd..... Plot/House Number.....
Contact person:E-mail:.....
Telephone Number:Fax Number:

2. Sponsor particulars

Name of Sponsor:.....
Postal address:
.....
Street/Rd..... Plot/House Number.....
Contact person:E-mail:.....
Telephone Number:Fax Number:

3. Product particulars

a) Product Name... ..
b) Product registration number.....

c) Ingredients)

- | | |
|---------|----------|
| 1. | 8. |
| 2. | 9. |
| 3. | 10. |
| 4. | 11. |
| 5. | 12. |
| 6. | 13. |
| 7. | 14. |

Type of material: (please tick the appropriate box)

- Poster [] Leaflet [] Cinema [] Outdoor/Billboard [] In/On Public Transport []
Magazines/Newspaper [] Literature [] Radio [] Television []
Other [] please specify

4. Promotional material (please tick appropriate box)

- Poster [] Leaflet [] Cinema [] Brochure [] Cinematograph []
Outdoor/Billboard [] In/On Public Transport [] Wall painting []
Magazines/Newspaper [] Literature [] Radio [] Television []
Other [] please specify

This promotional material will be used at.....(mention place).....(District).....(Region)
.....(Target audience) for a duration.....
.....and time (where appropriate).....

5. This form is accompanied by:

- [] Two copies of the advert/script
[] A copy of the proposed advert(Audio tape, VCD, CD, Video cassette)
[] Others (specify)
[] Application fee.

6. Declaration by an applicant

I, the undersigned declare that information contained within this application is true and correct to the best of my knowledge.

Name:

Position:

Signature:

Official stamp:

Date:.....

7. Fees/charges payment (For official use only)

Amount of fee to be paid.....

Name and signature of Authorized officer.....

Name and signature of Authorized officer

Receipt number.....

Date and stamp

NB: Cashier should attach copy of receipt.....